



**2022**

**Annual  
REPORT**

**the SENIOR CONNECTION**  
so much more than lunch

# A WORD FROM LEADERSHIP

**2022** was a year full of transition and growth. Thanks to your incredible generosity, we were able to officially reopen in March of 2022 and resume the essential programming that is critical to supporting Blaine County Seniors. We embarked on new adventures and opened the Senior Connection Vision & Hearing Center in Ketchum, as well as remodeled and expanded our kitchen at the center. We welcomed new staff and board members who are passionate and committed to serving Blaine County seniors.

## With change comes opportunity.

As we've adapted and adjusted to the change and growth we've experienced, one thing has remained constant - **our mission to connect seniors with essential services, meaningful programming, their peers and the local community to foster purposeful and passion filled lives.**

Your consistent and ongoing support has continued to provide the very foundation that makes the Senior Connection such a special place to be. To you, our members, donors, volunteers, and friends of the Senior Connection, we could not do this work without your endless support. **Thank you.**

Our sights are set on continuing to strengthen the relationships that make this work possible. Together, with your support, we are prepared to address the growth we're experiencing and deliver quality through our programs, making the health and well being of all older adults in our community a priority.

With Gratitude,



Jovita Piña  
Executive Director

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# YOUR GENEROSITY IN ACTION

## WE'RE OPEN!

We officially REOPENED our doors in March of 2022. This meant we could resume our programs like group lunch at the center, daily fitness classes, field trips, bingo, and so much more! We're so grateful to be together again and look forward to creating even more memories at the Center.

We began construction on our kitchen to remodel and expand the space in 2022 to offer additional space to store, prep, cook, and package nutritious meals for our seniors. Each well rounded meal includes an entrée, a vegetable, a salad, fruit, and a small dessert that we package and serve daily.

## KITCHEN REMODEL

In partnership with Welch, Allan & Associates, the Senior Connection opened the Vision & Hearing Center in Ketchum, ID providing free screenings and treatments that were not previously available in the Wood River Valley. Visit our website to schedule a free screening today!

## VISION & HEARING

Thanks to the generosity of the Idaho Department of Transportation as well as the Wood River Women's Foundation, we were able to purchase a **NEW BUS** to safely transport our seniors to and from the Senior Connection for daily fitness classes and activities, throughout the local community for events, as well as field trips including Jackpot, an overnight Stanley Trip, and more. Our transportation services keeps our seniors safe and our roads safer too.

## NEW WHEELS

# 2022 BY THE NUMBERS

## 21,173

MEALS SERVED



## 7,581

HOURS CAREGIVING



## 1,772

RIDES



## 255

FITNESS CLASSES



## 3,516

VOLUNTEER HOURS



## 201

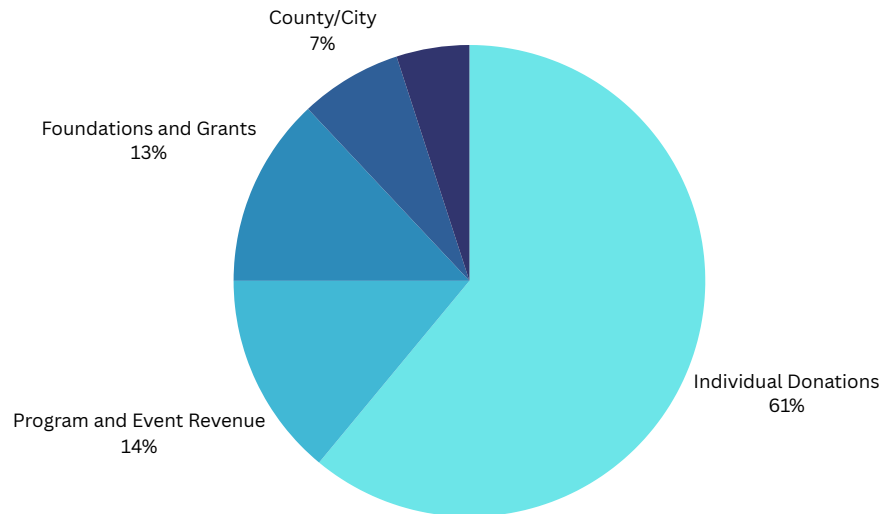
FREE SCREENS

# 2022

# FINANCIALS

## TOTAL REVENUE: 1,796,516

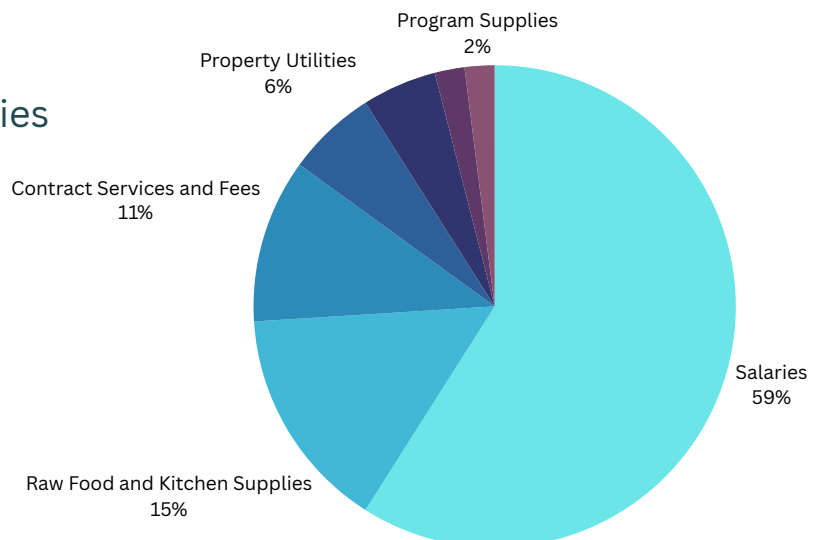
- 61% - Individual Donations
- 14% - Program and Event Revenue\*
- 13% - Foundations and Grants
- 7% - County/City
- 5% - Federal/State



\*Includes Medicaid and Office on Aging third-party payer reimbursements for homecare

## TOTAL EXPENSES: \$1,672,793

- 59% - Salaries
- 15% - Raw Food and Kitchen Supplies
- 11% - Contract Services and Fees
- 6% - Property and Utilities
- 5% - Fundraising and Marketing
- 2% - Auto Maintenance and Repair
- 2% - Program Supplies



We are incredibly grateful to the following individuals, foundations, and groups who invested in the Senior Connection between January 1, 2021 and December 31, 2021.

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