SENIOR CONNECTION so much more than lunch ANNUAL REPORT 2021







This Valentine's season, we want to share with our donors the tremendous accomplishments we made in 2021. Your financial support, advocacy, and big heart for our seniors nurtured our community at the Senior Connection and positively impacted so many. **Thank you.**

A NOTE FROM THE LEADERSHIP

Dear Friends,

In a year filled with extraordinary challenges and triumphs, your support was vital to the success of our mission:

Connecting our seniors with essential services, meaningful programs, their peers and the local community to foster purposeful and passion filled lives.

The health and safety of our seniors is our number one priority. COVID-19 forced us to modify our programming to reduce the risk of the virus to our senior population including quarantines and shutdowns. We have seen firsthand the significant residual effects of isolation. Despite the distance between us, we do our best to keep our seniors mobile, socially connected, and engaged. The relationships we've formed have been crucial to ensuring our senior community is cared for and respected during such an unpredictable time.

As we venture forward into 2022, let us celebrate all that you helped us accomplish; our 50th Anniversary, a successful Sustaining Campaign, 25,000 meals served, and 30,000 daffodil bulbs planted. Whether you gave in time, talent, treasure, or all three, you are the heart of all we do.

This Annual Report, describing our achievements, is in memory of Don Keirn, dedicated Senior Connection board member who passed away Wednesday, October 13, 2021. Don served our community as a member of Hailey City Council for 17 years, was the Board Vice-Chairman of the Friedman Memorial Airport Authority, and helped the Senior Connection navigate unprecedented times. We miss Don and honor him daily through all he's helped us accomplish as an organization, and all he's done for the seniors of Blaine County.

We are Better Together. Thank you,

Mike Beck, Chairperson

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Teresa Beahen Lipman, Executive Director

Juesa B. Lipman

2021 BOARD OF DIRECTORS

Michael Beck Chairperson/Treasurer

> Mardi Shepard Secretary

> > Erin Buell Director

Mary Colhoun Director

Don Cunningham Director

Heather Dawson Director

Dr. Joseph Fastow Director/Medical Advisor

> Don Keirn Director

Deb Rosen Director

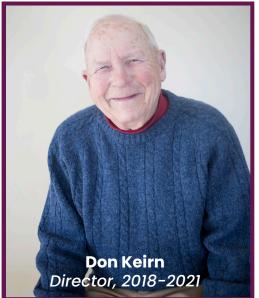
Shelley Seibel Director

Christopher Simms Director

NEW FOR 2022

Bob Kaplan Director

Trish Wilson Director



THE SENIOR CONNECTION...

Offers proper nutrition for seniors who need it.





Encourages health and wellness.





When the weather is warm enough, Lee and Nancy walk to lunch at the center



Takes care of the caregiver.



In 2021, the Senior Connection celebrated 50 years of social activities, transportation, homecare services, and lunch for seniors age 60+ living in Blaine County. The journey has been memorable.

To celebrate this milestone and prepare for the inevitable growth of The Senior Connection, we launched our **Sustaining Campaign.**

Thanks to an incredibly generous group of donors, our **\$2.5 million dollar campaign** was a success and we can now expand existing programs, add new services, and update what we already have - in time to serve more Blaine County Seniors than ever before.



Program and Volunteer Director Katie Phillips and Associate Executive Jovita Piña were first to check out one of our two new Meals on Wheels vehicles.

Sustaining Campaign Breakdown

Capital Needs

It is essential to upgrade and mantain our equipment now, and in the near future. This includes an air quality improvement project, much needed additional parking, a bus and homecare vehicles.

Program Expansion

We've launched a vision and hearing center in order to preserve sight and hearing which are vital to every senior's quality of life. We're about to embark on a kitchen expansion and remodel to address our growth and improve the efficiency and effectiveness of the kitchen. We've also moved to 100% compostable meal packaging. Stay tuned for updates in 2022!

Our People

We must hire, train, and promote the best employees available to continue delivering the highest quality of service to our senior community. In addition, we must grow our staff in order the meet the growth we've experienced and that will continue. Additional staff will be able to help seniors navigate longevity through a variety of means.

Our Future

By setting aside operating reserves, we can cover future growth, emergencies, and unexpected expenses or opportunities. The Senior Connection will continue a proven track record of spending your donor dollars as carefully as you do.

THE DEMAND

The Blaine County senior population has grown at a rate more than double that of the rest of the United States. Prior to our area's recent population boom, Blaine County's senior population was expected to grow by 311% in the next 15 years. Your support has been vital to meeting the increased demand these growth rates bring.

In the years between 2016 and 2020:



The average number of seniors served by The Senior Connection increased **25% from 600 seniors to 750 seniors a year.**



The number of meals served grew **from 18,000 meals annually to 25,000 meals**.

When the first cases of COVID-19 appeared in Blaine County, **our Meals on Wheels program grew 420%.**



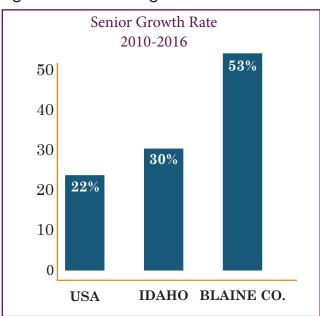
Homecare **has nearly tripled** from 250 hours to 700 hours a month.



The number of vehicles required to meet all senior transportation needs expanded from 6 vehicles to **10 vehicles.**

When we need to be closed for the safety of our members, we visit their homes to sing to them and show our love.





COVID-19 RESPONSE

We have all been impacted by the virus and in particular, our aging population. It challenged the Senior Connection to deliver services in new and supportive ways including:

-Adding Curbside take-out meals -A partnership with the Community Library called Lunch n' Lit to strengthen a north valley access to a prepared meal -Check-in of our Meals on Wheels clients for access to a microwave and providing one for those in need -Supplemental food bags and microvable meals should our service be interrupted -Our daily friends lines -Our new ipad Video Connect program to see and chat with one another face-to-face

Sustaining Campaign Donors

Thanks to the generosity of this incredible group of donors, the Senior Connection can adjust and expand our existing programs, add new services, and update what we already have.

\$500,000 +

Anonymous David Pyle

\$100,000 - \$249,999

Buddy Wilton and Shay Doll Trish and Dave Wilson

\$50,000 - \$99,999

Candace and Rick Emsiek Dr. Joseph and Ellen Fastow Joan Leidy Foundation Kaye and Don Lofgren Nancy Eccles & Homer M. Hayward Family Foundation Sahm Family Foundation Charlotte Unger Penny and Richard Weiss Rich Wendling Family

Board Chair and Sustaining Campaign Committee Member, Michael Beck and his wife, Beth Beck



\$25,000 - \$49,999

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\$10,000 - \$24,999

Lesley Andrus Judy and Don Atkinson Marybeth Flower Marie Gallo and Ben Frank Joyce Friedman Rita and George Golleher Dennis Hangqi Andrea Laporte Ken Lewis and Joyce Hart Donald and Marcia Liebich The Lipman Family Sally and Marc Onetto Wendy and Alan Pesky Mardi Shepard Sharon and Bill Shubin Margot and Robert Shuford Leslie and Tim Silva David and Maggie Sturdevant The Springcreek Foundation, Ali Long

\$2,500 - \$9,999

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\$1,000 - \$2,499

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\$1,000 - \$2,499 continued

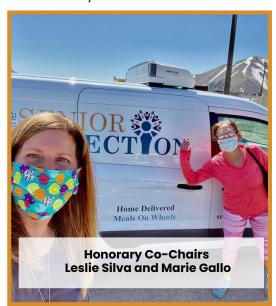
Jay and Louise Wilson Noyes Suzie and Garry Pearson Jovita Piña and Elmer Perez Laura Rose-Lewis and Scott Lewis Lois Rosen Lita Sullivan Darci C. Swanson Judy Teller Kaye Barbara Thrasher and Rick Koffey Dookie and Bill Tingue Chris and Dave Vik Larry Wangberg Cathy Whinnery and Neil Zussman Mary Wirth

Up to \$999

Anonymous (5) Jaqueline and Peter Anderson Maryann Andonian Mary Jane and Sam Armacost Martha Arvey Janet and Dale Askew Evelyn Avery Maureen and Donald Baker **Ruby and Peter Becker** Patricia Berg Susan and Arnold Blair Hugh and Kathleen Blue Diana Brambrink and Larry Levy Sue Bridgman and Jim Dowen **Betty Brooks** Spence and Barbara Browning Twyla Bulcher Jan Burrell Teresa Campbell Susan Canham and Paul Morgenthaler Ragna Caron Dewey Casimiri and Debbie Bierk Susan Snyder and Jeanne Cassell CK's Real Food, Chris and Rebecca Kastner Joan Clark Linda and Lenny Cohen Carol Cole and Jim Rineholt Barbara and Dennis Coleman Jane Conner **Edward Cutter** Peggy Dean John Dominick Maryellen and Michael Donovan Steve Dorinson Ramona Duke **Bill and Carol Eittreim** Adam and Cami Elias Barb Espedal Pam Feld

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Gretchen Wagner Diana Whiting and Douglas Walton Sharon Wellsandt Lynn Whittelsey Sue Woodyard







Honorary Co-Chair Mardi Shepard

Respite

You gave peace of mind to many families who enjoyed respite time during our **Connection Club Memory Care**, knowing their loved one with Alzheimer's or any other cognitive impairment, was enjoying a stimulating social day in a safe, supervised environment.



Transportation

You kept our seniors and the roads safe with our daily

transportation and medical transport services.

Nutrition

Your support provided **nearly 18,000** meals through Meals on Wheels, Curbside Meals, and Congregate Meals providing seniors with a hot meal, a friendly face, and a safety check.



AN IMPACTFUL YEAR

HOMECARE

You invested in our incredible team of compassionate caregivers who worked **8,000 hours to support our seniors** with mobility, eating, bathing, and more.





Professional mental health counselor and case manager for seniors, and volunteer Meals on Wheels driver, Carol Stephens

Volunteers

Whether it was cooking, driving, calling, or smiling, our heroic group of volunteers served **3,900 hours** supporting our members and clients in 2021.

A Part Of, Not Apart From



We envision... The Senior Connection being the best part of a members day, and being considered one of the finest senior centers in the country.



Objectives: To support independence To promote health To encourage engagement



Caregiver Alexis ensuring our homecare transport vehicles are safe and disinfected



In the fall of 2021, the Senior Connection and the Sawtooth Botanical Garden planted 30,000 daffodil bulbs. Donors, sponsors, volunteers, and staff made this extraordinary feat possible, and we can't wait to see your generosity bloom this Spring 2022.







Preliminary 2021 Financials

Revenue Total Revenue: \$1,396,425

Individual Support - 47%

Foundations and Grants - 20%

Program Revenue * - 17%

Sponsorship and Events - 7%

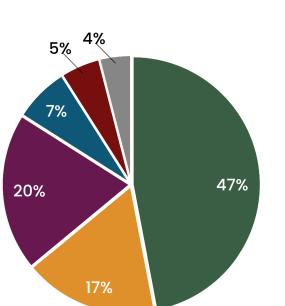
Federal and State - 5%

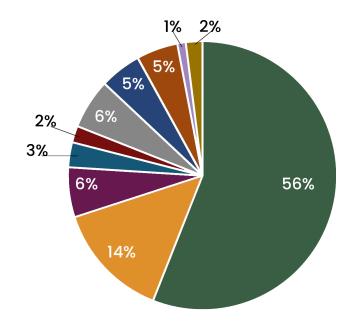
County - 4%

*Includes Medicaid and Office On Aging third-party payer reimbursements for homecare

Expenses Total Expenses: \$1,314,116







Net Surplus: \$82,309

Annual Donors

We are incredibly grateful to the following individuals, foundations, and groups who invested in the Senior Connection between January 1, 2021 and December 31, 2021.

\$25,000+

Anonymous (2) Heart of Gold Fund in the Idaho Community Foundation Johnson Foundation of the Rockies Ken Lewis and **Joyce Hart Lewis** Meema's Kitchen in Memory of Lois McDonald Spur Community Foundation St. Lukes Wood River Foundation Val A. Browning Charitable Foundation

\$10,000 - \$24,999

Anonymous AARP Lesley Andrus Candace and Rick Emsiek Heinz Family Foundation Wood River Women's Foundation Fund in the Idaho Community Foundation Joan Leidy Foundation Don and Kaye Lofgren Meals On Wheels Association of America Jan Philipsborn and **Mitch Hollins** Richard K. and Shirley S. Hemingway Foundation

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\$5,000 - \$9,999

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L & H Foundation **Rick Lewis** Kathy Lynn and Carl Bontrager Marty and Mila Lyon Mindy Meads Nancy Eccles & Homer M. Hayward Family Foundation Jane and Tom Oliver Sally and Marc Onetto David Page Peter and Quin Curran Jodi and Sandy Sanders Mardi Shepard Carol Shepard Spur Community Foundation, Joyce W. Pearson Katherine Rixon and Rob Cronin Trish and Dave Wilson

\$2,500 - \$4,999

Janet Appleton Dr. Thomas Archie and Dr. Heidi Woog John Bailey Hanna Bigelow Barbara Boswell Janet and Pete Cantor Ruth Lieder Estate Shay Doll in honor of Buddy Wilton

We do our best to accurately acknowledge gifts. Please email Development Associate Tracey Baer at tracey@seniorconnectionidaho.org with any errors or ommissions so we can correct our records.

\$2,500 - \$4,999 continued

Carey and John Dondero Edward Jones,

Shelley L Seibel, AAMS Engel & Volkers Sun Valley Ginny and Peter Foreman Robin Leavitt and

Terry Friedlander Hallmark Idaho Properties, Debra and Bob Hall Charlotta and Scott Harris Tyler and Amery Hendricks James Howard Dede and Steve Huish Idaho Insurance Specialists, Michelle Sandoz Kathy Jones The Lipman Family Lyon Landscape Architects McIntosh Enterprises Michelle and Tom Praggastis Grocery Outlet Hailey, Susan Reinstein and Brian Ross Shelley Seibel Richard Smooke The Life Church

Joanne Wetherell Maryanne and Gerald Whitcomb

\$1,000 - \$2,499

Anonymous (5) Laurie and Paul Ahern Jaqueline and Peter Anderson Baxter Craven Young Charitable Foundation Michael and Beth Beck Leslie Benz Michael Berolzheimer Jim Blandford Emmy Blechmann Nina Carroll Hangar Bread, Roman Chavez Steven Clayton D.L. Evans Bank Mary Ann Davidson Beverly and Michael DeChevrieux Ramona Duke Darlene and Ted Dyer

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"I like coming here because it's an outing. You get conversations going, and it's just a wonderful place to spend part of the day." -Member

Up to \$1,000

Anonymous (17) Craig and Vicki Aberbach Barb and Mark Acker Sue and Randy Acker Lisa Adam Mary and Jon Adams Susan Alban Albertson's Market Jane Allen Lisa-Marie Allen and Peter Hendricks Renie Alverson Hillary and Kirk Anderson Maryann Andonian Jill Andrick Leila and Ted Angle Leona Anthony Lynn and John Archer Sherry Archer Carole Armand Martha Arvey Atkinsons' Market Whit Atkinson Jan Augustus Claudia Aulum **Evelyn Avery** Marsha Azorsky Alexandra Babalis Mary Bachman and William Downing Carol and Nick Baer Jeff and Neva Baer Tracey Baer Barbara Bailie **Baird Foundation** Maureen and Donald Baker Sara Baldwin and **Bill Brimstein** John and Annelle Ballback Tony Barriatua Brent Barsotti Ben and Carol Bautista Joyce Beahen Jane Beattie **Ruby and Peter Becker** Jessica Bejot Wendy Bellamy **Benevity Community** Impact Fund Allison Benners Yolande Bennett Patricia Berg Tom Bergin

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5B Quilters Guild gift bestowed to a senior



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Staff, volunteers, and members celebrate the holidays at the Festival of Trees 2021

We do our best to accurately acknowledge gifts. Please email Development Associate Tracey Baer at tracey@seniorconnectionidaho.org with any errors or ommissions so we can correct our records.

> Each year, **The Event** hosts the annual Festival of Trees where members from the community can shop for holiday decor, luxury gift baskets, and beautifully decorated trees. The Senior Connection is the fortunate beneficiary of their hard work and labor of love. We're so grateful to everyone who makes the well-being of our seniors a priority during the holiday season.



2021 Volunteers

Your time and talent is vital in ensuring the Senior Connection can continue to offer essential programs and services to the growing number of seniors in our community. We're grateful for all you do.

Cocktails For A Cause Co-Chairs

Mary Colhoun Mardi Shepard Margot Shuford

Cocktails For A Cause Committee

Hanna Bigelow Erin Buell Maryellen Donovan Ellen Fastow Marie Gallo Jan Phillipsborn Deb Rosen Penny Weiss

Cocktails For A Cause Honorary Committee

Shay Doll Terry Friedlander Kathy Jones Robin Leavitt Suzie Pearson Leslie Silva Tim Silva Trish Wilson Dave Wilson Buddy Wilton

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Mary Adams Brian Ahern Lesley Andrus Karen Bossick Sue Bridgman Alli Connelly Nancy Crandall Jane Drussel Karen Dunn Maija Eerkes Geoff Felsenthal Marie Gallo Stormi Greener Jo Harmon Mary Jo Helmeke Leisa Hollister **JB Howes** Kathyrn Hulbert **Tish Jochums** Terri LeFaivre Patti Lindberg Karin Martin Tara Matteson Mindy Meads Sarah Moloney Myrna Oliver Brittany Pieschl Vicki Riedel Fernanda Sammis Mardi Shepard Margot Shuford Jeffra Syms D. Trimble Karl Uri Linda Vick Robyn Watson Penny Weiss Joanne Wetherell

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HR Task Force

Michael Beck Don Keirn Deb Rosen

Programs

Mary Adams Sara Baldwin Kathy Brett Doug Brown Judy Cahill Lynn Cleary Carol Cole Edith Conrad Maryellen Donovan Joyce Edwards Candace Emsiek Coni Foster Marie Gallo Manon Gaudreau Kim Gill Sally Halstead Carol Hoffman Dede Huish Nathan Lago Bonnie Lazzarini Barbara Lee Mindy Meads Marla Mink Megan Pepin Mary Peterson Gary Price

Katie Rabalais Karen Saks Taul Paul Seranur Carol and Les Shanahan Leslie Silva Jenny Stahl Carol Stephens Grant Swindle Jon Thorson **Denise Thomas** Lewis and Christine Tripp Maureen Turzian Chris Vik Mike Vowels Margaret Walker Brian Williams Trisha Wood

Property & Facility

Don Cunningham Pete Schwartz Ron Reese Ben Varner

Senior Connection Games

Hanna Bigelow Phil Doerflein Jim Jaquet Dave Lipman Casey Scherer Kat VandenHeuvel Seneca VandenHeuvel

Sustaining Committee

Michael Beck Erin Buell Mary Colhoun Don Cunningham Dr. Joseph Fastow Marybeth Flower Marie Gallo Kathy Lynn Mardi Shepard Leslie Silva Trish Wilson

We do our best to accurately acknowledge our volunteers. Please email Program and Volunteer DirectorKatie Phillips at katie@seniorconnectionidaho.org with any errors or ommissions so we can correct our records.

Administration

Yolande Bennett Helen Chenoweth Betty Grant Mimi Henreid Deb Landrum Marla Mink David Page Joy Robbins Joyce Shay

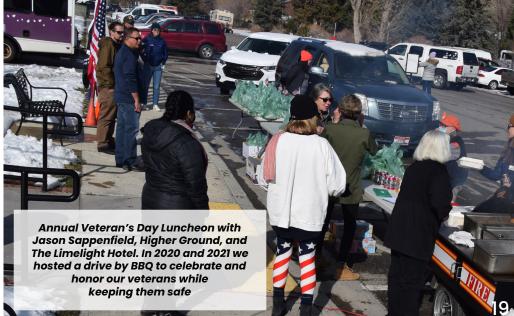
Spirituality Committee

Kathleen Béan Carola Hendricks Jill Iris Mardi Shepard Maryanne Whitcomb



Tuesday lunch volunteers Nathan Lago and Grant Swindle the Senior Connection focuses on fostering intergenerational relationships

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2021 STAFF

Teresa Behaen Lipman Executive Director

Jovita Piña Associate Executive

Ramona Duke Community Relations Manager

Tracey Baer Office Manager/Development Associate

> Mary Ratliff Caregiving Manager

Brian Ahern Nutrition Director & Chef

Katie Phillips Program & Volunteer Director

Stephanie Johnson Information & Communications Coordinator

New in 2022

Brittany Benson Membership & Information Coordinator

Teressa Johnson Director of Programs & Operations

Mary Simms Director of Community Relations



The Senior Connection Physical: 721 Third Ave. S. Hailey, ID 83333 Mailing: PO Box 28 Hailey, ID 83333

Phone: 208-788-3468 www.seniorconnectionidaho.org

